

PROFESSIONAL PROFILE

With over 20 years of experience, I am a Toronto-based film editor, animator, and producer specializing in television commercials, social media advertisements, and internal agency videos. Beyond advertising, I've worked on documentaries, short films, music videos, and TV pilots. I also create motion graphics, titles, and other animations to complement each project.

My work is about more than just cutting footage together—it's about problem-solving and storytelling. Whether building narratives from interviews, pushing the pace of an energetic edit, or finding unique visual approaches, I'm always focused on crafting stories that engage and resonate. I thrive on tackling creative and technical challenges, delivering edits that reflect the vision and goals of each project. My aim is to create seamless, engaging content that connects with the target audience and exceeds expectations. Each project is an opportunity to explore new ideas, refine my craft, and elevate the storytelling experience.

EXPERIENCE

Jesse Unruh Editing Senior Editor Toronto, Canada April 2023 – Present
Editing and finishing broadcast commercials and graphic presentations for a variety of clients.

- Edited and created motion graphics for broadcast, web, and internal agency videos across a variety of client projects.
- Producing, budgeting and collaborating with clients on various videos and animation projects.

The Pub Productions Senior Editor Toronto, Canada April 2015 – April 2023
Responsible for editing and finishing broadcast commercials and other video and graphic presentations for a variety of clients.

- Led and managed all Red Lobster broadcast editorial from 2015 to 2022, overseeing over 30 of campaigns/productions.
- Responsible for slating and mastering numerous projects for broadcast, including format troubleshooting.
- Collaborated with assistant and junior editors, providing guidance and resolving program-related issues and queries.
- Worked closely with producers and production teams to develop detailed quotes and schedules for upcoming projects.
- Worked with high-profile clients including Rogers, WestJet, Stellantis, Coca-Cola, Buckley's, Tampax, and Home Depot.
- Consistently delivered high-quality broadcast content that met both creative and technical standards.

Rooster Post Editor Toronto, Canada August 2009 – April 2015
Responsible for editing and finishing a variety of video and graphic presentations for an array of clients.

- Collaborated closely with producers and creative teams to develop detailed quotes and schedules for upcoming projects.
- Provided guidance and support to assistant and junior editors, helping resolve program-related issues and answering technical questions.
- Played a key role in managing technical aspects of the company, including overseeing the LTO storage system and Unity Shared Storage system.

FURTHER EXPERIENCE

Rooster Post Assistant Editor Toronto, Ontario February 2007 - August 2007
Third Floor Editing Assistant Editor Toronto, Ontario September 1997 - August 2005

EDUCATION

Fanshawe College Music Production London, Ontario September 2000 - April 2001

REFERENCES

To Be Supplied Upon Request